

Privacy Policy

1. Introduction

Welcome to Unnecessarily ("Website"). This Privacy Policy explains how we collect, use, and share information about you when you visit our Website.

Before continuing, please review the following items, which are pertinent to the privacy policy.

- "Us", "our", or "we" refer to the owner of Unnecessarily.
- "You", "users", or "visitors" refer to the people who open our Website and use its services.
- "Trusted third parties" refers to service providers who assist us in operating our Website, mainly including but not limited to Wix.
- "Forum" refers to the page named "the assembly", where users may create accounts and become members to post comments.

2. What Information We Collect

Personal Information:

- When you subscribe to the monthly newsletter or contact us by email, we may collect personal information such as your name, email address, and any other information you provide. We process this data in order to communicate with you, or in rare cases, to establish, pursue, or defend legal claims. This information will only be retained by us for as long as necessary for the purposes for which it is processed, such as for the distribution of the monthly newsletter. For more on how this information will be used by trusted third parties, refer to Wix's privacy policy:
<https://www.wix.com/about/privacy#:~:text=Wix%20will%20share%20your%20Users.or%20liable%20with%20respect%20thereto>
- To post on the forum, users must first sign up and become members, at which point they will be prompted to provide a username, create a password, and add a profile picture and a short biography. We may collect and process this information, along with the posts that members make, in order to run the forum smoothly and safely. Members' join date, as well as the number of likes, comments, and "best answer" awards they have achieved will be displayed on their profile. The member may choose whether they want to make a private profile, in which case these details are visible only to them, or a public profile, in which case these details are visible to other members. However, we strongly advise that members do not post any personal information, which, upon disclosure, may cause them any degree of harm. This information will only be retained for as long as necessary, and will become inaccessible to us when members opt to delete their own accounts. Members can do so by referring to the following support article:

<https://support.wix.com/en/article/site-members-request-allowing-members-to-delete-their-own-accounts>

Usage Data:

- We use Wix Analytics to collect information about your interactions with our Website, including pages visited, time spent on pages, and other usage statistics. Wix Analytics collects data using cookies and similar technologies. The general visitor engagement information that we gather through Wix Analytics, which includes but is not limited to (i) your location, (ii) the date on which you access the Website, (iii) the platform or search engine with which you access the Website, (iv) or the pages you browse, will remain strictly anonymous to us.

We do NOT collect any personal information that you have not provided to us, such as data about your sexual identity, race, ethnicity, or religious beliefs, and we do not collect any contact details that you have not provided to us. We do not collect any financial information.

3. How We Use Your Information

To Provide and Improve Our Services:

- We use your information to operate and improve our Website, such as by responding to your inquiries.
- We use your contact information to send you marketing materials, which you can opt in or out of at any time.

To Monitor and Analyze Trends:

- We use Wix Analytics to understand how users interact with our Website, which helps us improve our content and user experience. We may anonymise your personal data for research or statistical purposes in which case we may use this information indefinitely without further notice to you.

To Manage User Contributions:

- Information you post in the public forum is stored and displayed publicly.

To Generate Promotional Content:

- Information you post in the public forum may be shared on our social media platforms, such as Instagram, in order to promote our Website and enhance our interactivity with our users. These may be deleted upon request, which can be made by emailing us or by sending a direct message to our Instagram account.

To Secure Your Account:

- We collect your username, password, and other personal details you have provided in order to protect and run your account.

4. Sharing Your Information

For data security reasons, we do not sell or share your cookies or your personal information with third parties, except:

- With Service Providers: We may share your information with trusted third parties, such as Wix, so that they can help us operate our Website.
- For Legal Reasons: We may disclose your information if required by law or to protect our rights and safety.

5. Cookies and Tracking Technologies

We use cookies and similar tracking technologies to collect general information about visitor engagement. You can control cookies through your browser settings and other tools. This information is used by trusted third parties to track the general analytics.

Information collected includes a visitor's details such as their device and browser, in order to identify them as unique visitors. However, this information remains strictly anonymous, and no personal details from any users, save what is being provided by them, are obtained or saved by us.

By indicating that you do not accept cookies, you may ensure that we do not have access to this data.

6. Data Security

We rely on Wix to implement appropriate technical and organizational measures, which will protect your personal data from unauthorized access, use, or disclosure. We have also implemented a log-in system every time you choose to post on the forum.

7. Your Rights

You may have the following rights regarding your personal data:

- Information: You have the right to be informed about the collection and use of your personal data, which are detailed in this privacy policy.
- Access: You have access to all the personal information you have provided, which may be viewed in your personal page on the forum.
- Rectification: You can correct any inaccurate or incomplete data, such as the personal information you have provided on your personal page on the forum, whom no one can edit but yourself, or your email address, which you may change by emailing us directly.
- Erasure: You reserve the right to delete your personal data, such as your posts or your profile on the public forum, or unsubscribe from the mailing list. You may further request to have your email deleted by emailing us directly.

- Portability: You may reuse your personal data for any of your own purposes across different services.
- Objection: You may delete your personal information at any time and object to having your activity tracked by indicating your cookie preferences on the cookie banner. You may choose to reject unnecessary cookies upon opening the page.

8. Changes to This Privacy Policy

We may update this Privacy Policy from time to time at our sole discretion, in response to changes in technology or additions to our services. Changes to how we handle your personal information will be made after a reasonable amount of time following the announcement of such changes, in order to allow for you to process the new policy. We will notify you of any changes by announcing them through the monthly newsletter and by posting the new Privacy Policy on our Website.

9. Third Party Links

This blog may contain links to third-party websites. Clicking these links may allow third parties to access your data. We do not control these third-party websites and are not responsible for their privacy statements.

10. Contact Us

If you have any questions or concerns about this Privacy Policy, please contact us at [the.girl.with.the.ribbons@gmail.com].